

PROFESSOR (DR) AMBRISH SAXENA

Faculty of Arts and Design, South Asian University (SAU)

Member, Steering Committee, SAU Virtual Campus (SAU-VC)

I. CONTACT DETAILS

Mobile/WhatsApp: +91 9810059895

Email: ambrish.saxena@sau.int

Website: <https://ambrishsaxena.com/>

II. CREDENTIALS

Books on Amazon: <https://tinyurl.com/2z37c52s>

IMDB: <https://www.imdb.com/name/nm13467766/>

Showreel: <https://www.youtube.com/watch?v=t8nHBbDsRf4>

LinkedIn: <https://www.linkedin.com/in/ambrish-saxena-394045aa/>

III. ACADEMIC QUALIFICATIONS

PhD – Journalism and Mass Communication

Topic: Paradigm Shift in Radio Broadcasting Policies in India

MA in Political Science

Masters in Journalism (MJ)

Masters in Law (LLM)

Masters in Management Studies (MMS)

IV. EXPERIENCE IN INDUSTRY/ACADEMICS

Experience in Print/TV Journalism: 20 years

Proficiency in Media: Worked in both English and Hindi Media

Work on Media Platforms: Print, Radio, TV, video, digital and films

Experience in Media Education/Research: 24 years

V. INTERNATIONAL ASSOCIATIONS

Member/Office-bearer of 6 prominent academic/professional associations, including IAMCR, AEJMC, ICA, GMEC and SACA

1. Secretary, Global Media Education Council (GMEC)
2. Advisory Board Member, South Asia Communication Association (SACA)
3. Principal Investigator for India, Worlds of Journalism Study (WJS), Germany

VI. MINOR/MAJOR RESEARCH PROJECTS

Supervised/contributed as team member of 10 research projects of national and international significance

1. An Assessment Study of All India Radio [**Ministry of I & B, Government of India**]
2. Media Coverage of Health Issues in South East Asian Countries [**WHO**]
3. Rickshaw pullers Survey Project [Funding by **Youth Aid Foundation**, Pune and **Federation of Rickshaw Pullers' Association**, New Delhi]

4. Worlds of Journalism Study (**WJS**), a Germany based organisation: Study on journalists in 120 countries [Funded by **UNESCO** and **International Federation of Journalists**]

VII. ACADEMIC ENGAGEMENTS

Expert Member/Subject Expert in Academic Council, BOS, DRC, and CRC, PhD Examiner, PhD Supervisor, Expert in Faculty Selection Committees, Syllabus Committees, and high-powered committees **in more than 30 universities/institutions of excellence** in India and abroad

- ✓ **Central Universities of India: 4**
- ✓ **State Universities of India: 5**
- ✓ **Private Universities of India: 16**
- ✓ **Foreign Universities: 11**

VIII. INTERNATIONAL TRAVEL FOR ACADEMIC PURSUITS

Visited 20 countries of 5 continents

Participated in conferences/academic and professional meetings, prominently United States, Australia, New Zealand, Spain, France, Portugal, Gibraltar, Austria, Romania, Turkey, Egypt, Dubai, China, South Korea, Maldives, and Bangladesh for professional and academic pursuits

IX. PUBLICATIONS: BOOKS AND STUDY MATERIAL

Written and edited **more than 70 books** published by Indian and international publishers
Written study material for Masters programs of **IGNOU**
Produced lectures for Consortium for Educational Communication (**CEC**), University Grants Commission (**UGC**)

Books (Printed): 68

- ✓ Books as Sole Author: 3
- ✓ Books as Main Author (with co-author/s): 3
- ✓ Books as Sole Editor: 11
- ✓ Books as Main Editor (with co-editor/s): 20
- ✓ Books with Chapters: 14
- ✓ Books with Papers: 17

Books (Online): 6

- ✓ Books as Main Author (with co-author/s): 3
- ✓ Books as Main Editor (with co-editor/s): 3

X. CONFERENCES AND SEMINARS

Participated and presented papers in more than **50 national and international conferences**

Publication of papers in books and journals: 24

- ✓ Paper publication in journals: 8
- ✓ Paper publication in books: 16

National Seminars/Conferences: 20

- ✓ Paper Presentation in Seminars/Conferences: 14
- ✓ Session Chair/Special Guest in Seminars/Conferences: 6

International Conferences/Seminars: 32

- ✓ Paper Presentation in Seminars/Conferences: 19
- ✓ Sessions Chair/Special Guest/Panellist/Moderator in Seminars/Conferences: 13

Convener of National-International Seminars/Conferences - 9

Convener of Faculty Development Programmes (FDP): 8

XI. EDITOR OF RESEARCH JOURNALS

Have been editor of **two research journals**

- ✓ **Vivekananda Journal of Research (VJR)**

Editor: 2015 - 2016

A publication of Vivekananda Institute of Professional Studies (VIPS), New Delhi
ISSN: 2456-7574

- ✓ **MediaSpace - DME Journal of Communication (DMEJC)**

Chief Editor: 2020 - 2024

A publication of DME Media School, Delhi Metropolitan Education, Noida, Delhi
NCR
ISSN: 2583-035X

XII. CONTRIBUTION AS PAPER REVIEWER

Have been reviewing papers for more than **10 research journals and conferences**

1. IAMCR Law Section: 2018 - 2024

2. IAMCR Gender and Communication Section: 2021 - 2024

3. Portuguese Journal of Women's Studies 'ex aequo': 2020

4. Amity School of Communication (ASCO) conference, Amity University, Noida: 2020

5. Academic Journal of Kalindi College, University of Delhi: 2016 - 2024

New Delhi
December, 2024

Amrish Saxena