

Web Page of the Faculty of Arts and Design

Faculty Member 2

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Dr Abinash Kumar Jha

Associate Professor (SG)

Faculty of Arts and Design

PhD in Life Science

Baba Bhimrao Ambedkar Bihar University

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Mobile: +91 9868862952

Director I/C (Media and PR)

Qualifications:

PhD – Life Science

Topic: **Study of Biology of Feeding Behaviour with special reference to Tortricidae**

M. Sc in Life Science

PG Diploma in Mass Communication

PG Diploma in Business Management

Areas of Interest:

1. Journalism & Mass Communication
2. Digital Media
3. Multimedia & Website Design
4. Digital Marketing
5. Brand Promotion & SEO

Publications:

- Political Articles in Newspapers and News Agencies: TOI, HT, Dainik Jagran, Punjab Kesari, UNI, ANI
- Authored book “Kaise Banaye Bacho Ka Bhavishya”: Released by APJ Abdul Kalam
- Articles in international journals (Scopus)

Research:

- Supervisor of PhD Scholars: 4
- Pre-PhD seminar of scholars: 2
- Supervision of dissertations: 22 UG & 12 PG

Experience (Academics):

Professor & Dean, School of Journalism, Galgotias University

- Taught Multimedia Journalism, Advanced Digital News Production, Media Ethics, Research Methods, Digital Marketing
- Member of Board of Studies, IQAC, Academic Council, DRC

Associate Professor, ASCO, Amity University

- Member of DRC, Board of Studies, and IQAC coordinator
- Started Amity Digital TV Channels

Experience (Industry):**Chief Editor of Punjab Kesari**

- Member of Punjab Kesari Board of Management
- Advisor to JR Media Institute

Digital/Multimedia Editor, ANI

- Started ANI Hindi News Section
- Shorts/reels production

Digital Editor, Dainik Jagran

- Founder of Jagran English, Jagran.com
- Delhi Desire Magazine, Sakhi English Magazine

News Development Coordinator, UNI

- News production & revenue generation
- Launched UNI TV Channel

Sub-editor, The Hindustan Times

- Edited articles, page-making
- Started Hindi supplement - Nai Dishaye on career counselling, parenting.

Sub-editor, The Pioneer**Achievements/Awards:**

- Star News Award
- Prakriti Award for Digital Media
- International Achievers Award in Journalism
- KK Birla Foundation Citation
- Accredited with PIB & DIP, Delhi Govt
- Member of PCI, FCI, Anti-Ragging Committee of GGSIPU
- Evaluator of J&K Public Service Commission

Social Media Presence:

LinkedIn: <https://www.linkedin.com/in/dr-abinash-jha/-a9ab931a8>